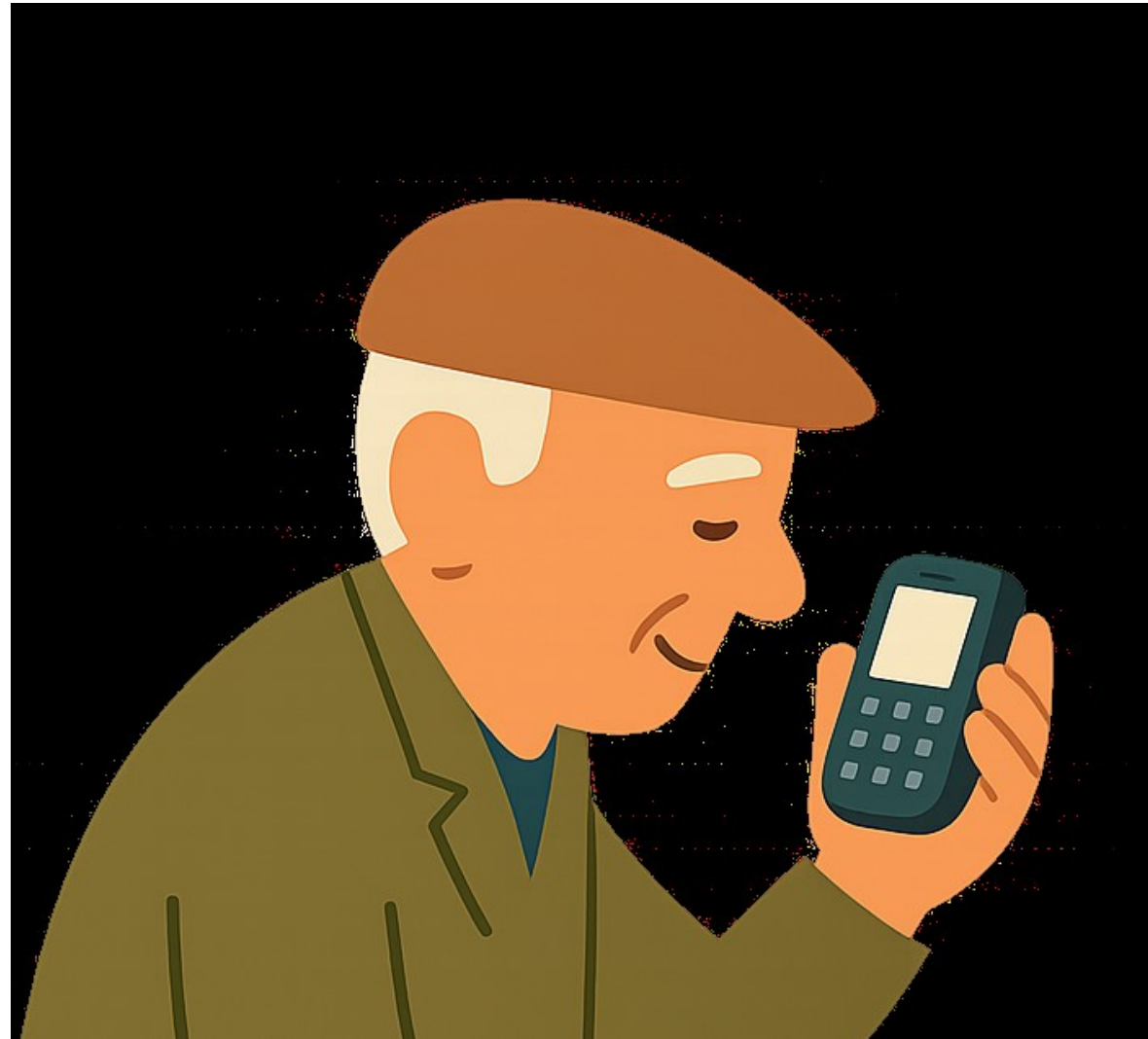


# MOBILITY for OFFLINERS

Enabling Public and Shared Transit for All



# Problem & Objectives

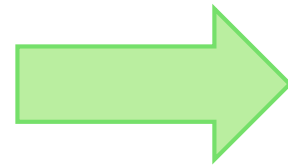
**We want to encourage sustainable transport**

Less individual car trips

More ride sharing & public transport

**However...**

These services are heavily **digitalised**



Senior citizens who lack **digital skills** are **excluded**

Age decreases **confidence**

Public transport is not always **reliable**



# In Eching...

**1~3 departure**

of public transport (bus, S-Bahn) per hour

**> 30 minutes**

travel time is needed from outskirt areas to town centre  
(including 10 mins walking + 20 mins public transport)

Public transport is not  
always **reliable**

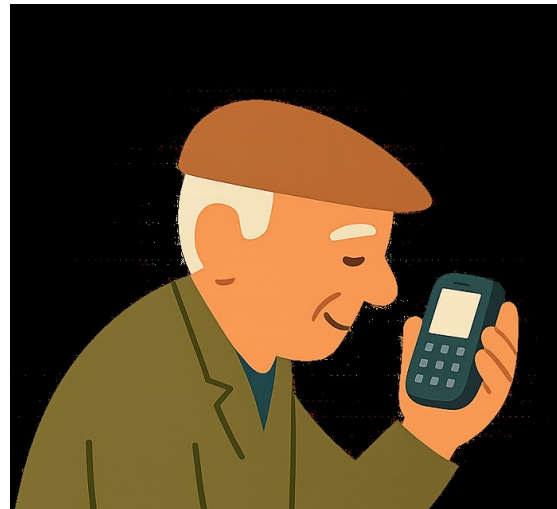


# Solution Package – 3 Actions

1 PAPER



2 PHONE

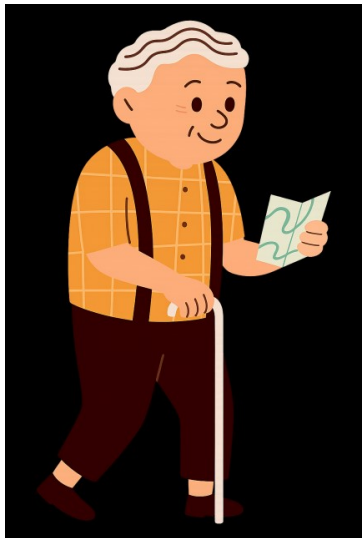


3 PERSONAL CONNECTION



# 1 Paper

## how it works

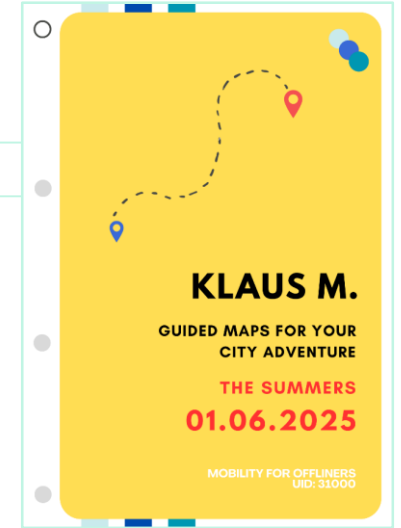


Users provide

Key travel destinations

Users receive via mail

Printed route plan book with timetables



Further enhancement for all



Mobility info boards installed at key locations

## 2 Phone

# how it works

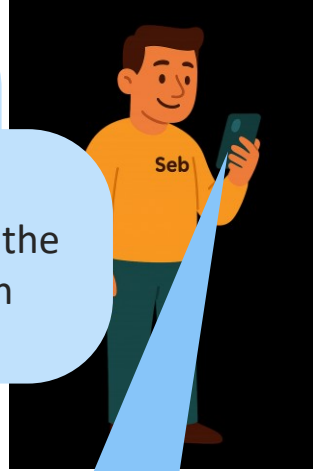
### 1. Dial



User Mr. Müller needs a ride to the doctor on Wednesday afternoon

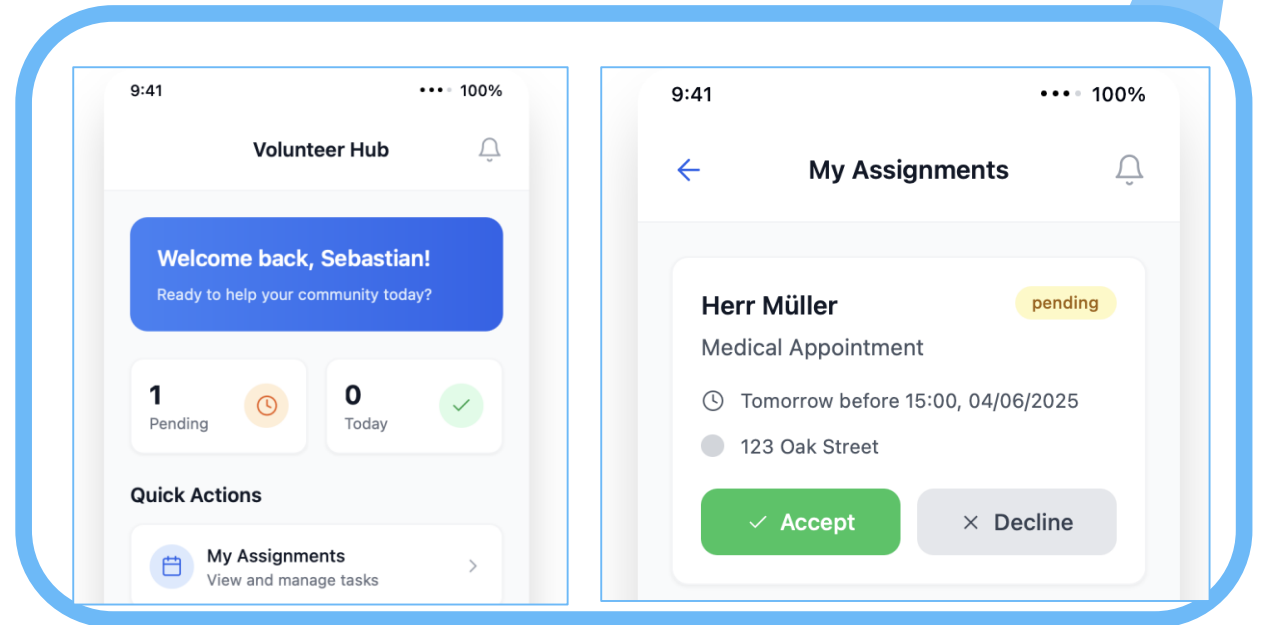
### 2. Confirm

Volunteer Sebastian Lives nearby and drives to the city center every afternoon



### 3. Greet & Match

They are matched by the **volunteer platform**



# 3 Personal Connection

## how it works

Regular guided outings on public transport



Build confidence to navigate transportation  
Volunteers can register to chaperone via the app



## Next steps...

- ① Feedback from you!
- ② Cost calculations
- ③ Further data collection  
*what do the target users think of the solutions?*
- ④ Planning
- ⑤ Implementation

# Project

## Coordinator & Advisors



**Eric Jacob**  
*GovTech Initiative @*  
*TUM Think Tank*



**David Rehbach**  
*Mobility Commissioner*  
*@ Gemeinde Eching*



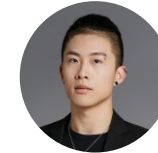
**Angelika Pflügler**  
*Mobility Advisor*  
*@ Gemeinde Eching*



“Mobility Day” in Eching, 24 May 2025



## Team Members



**Chih-Chi Wang**  
*M.Sc. Land Management and Geospatial*  
*Science*  
TUM School of Engineering and Design



**Amrutha Viswanath**  
*M.Sc. Information Technologies for the Built*  
*Environment*  
TUM School of Engineering and Design



**Xiaoting Deng**  
*M.Sc. Transportation Systems*  
TUM School of Engineering and Design



**Ludovica Di Giacomo**  
*M.Sc. Sustainable Resource Management*  
TUM School of Life Sciences

**Real mobility begins when everyone feels seen and heard.**

# Mobility for Offliners

